



The EuRun-BIS members affiliation ...



The course aims to provide participants a deep insight and understanding the complexity of the financial markets after the Global Financial Crisis. Both students and working professionals will become familiar with the structural institutional and regulatory changes in international financial markets.

The course includes the most challenging topics that students in economics, finance and business studies should master, and provide them with a strategic approach to the unconventional risk management and financing opportunities.

The fact that the course is taught by the experts from academia and professionals who have an extensive working experience in the international financial institutions, guarantees that the participants are offered cutting-edge knowledge in the selected financial and business topics. This will also enhance student employability skills in a highly competitive market.

The maritime/sailing training offered in bundle makes this a unique opportunity in the landscape of available intensive courses in Banking and Finance.

A certification is awarded upon the completion of the course.

Contacts and Information

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The 1st international KRUZENSHTERN/EuRun-BIS masterclass

BANKING, FINANCE and UNCONVENTIONAL RISK MANAGEMENT

one-week training



**June, 6-14
Faroe Islands to Bordeaux (France)**

A unique opportunity to access an intensive course on “Banking, Finance and Unconventional Risk Transfer”, being trained by a team of best qualified professors, from some of the most prestigious EU HEIs and Enterprises, and spend a week on board of one of the largest traditional sailing vessels still in operation

<http://kruzenshtern.com/en/>

 <https://www.facebook.com/KEmasterclass/>



The Masterclass

DAY 1

-Welcoming speech

Maurizio POMPELLA (coordinator)

-Introduction and Masterclass presentation

Syllabus and Faculty

Proff. Matousek, Pompella, Costantino

DAY 1/2

-MONEY, BANKING AND STABILITY

Roman Matousek – Kent Business School / UK

Monographic Seminar (3 hours)

Financial Markets in Central and Eastern Europe

DAY 3/4

-ALTERNATIVE RISK TRANSFER AND STRUCTURED FINANCE

Maurizio Pompella – University of Siena / ITA

Monographic Seminar (3 hours)

Structured Finance and Insurance

DAY 4/5

-UNCONVENTIONAL FUNDING OPPORTUNITIES

Lorenzo Costantino – IDP Europe / B

Monographic Seminar (3 hours)

EU funding

DAY 5

-End-course roundtable

-Final test and Certification

DAY 6

-Closing Ceremony

The price includes:

i- all training sessions ii- maritime educational program in accordance with the schedule; iii- the administration of the group (English speaking leader); iv- accommodation in a cabin for 8-12 people; v- meals (4 times per day at the sea, 3 - in the port); vi- branded t-shirt and vest; sea insurance; vii- providing VISA support (invitation from the ship for a visa).

The price does not include flights to Faroe / from Poland and transfers.



The Faculty



Maurizio POMPELLA (coordinator)
EuRun-BIS founder. Full Professor of Financial Intermediaries Economics at *School of Economics and Management*, University of Siena (Italy). Editor of the *Palgrave Studies in Risk and Insurance*. He has been teaching Banking, Finance, and Insurance at graduate and post-graduate level in Italy, Eastern Europe, Latin America, the Middle East, Russian Federation, and China.

Maurizio is currently Dean of the MSc in Economics and Management of Financial Intermediaries, at the University of Siena. His areas of expertise include Financial Intermediaries Economics, Insurance Economics, Structured Finance, Alternative Risk Transfer, Banking and Monetary Economics. Maurizio is a sailor / sailing instructor also, and participated in some of the most prestigious regattas of Mediterranean, such as the "Giraglia Rolex".

Roman MATOUSEK

Full professor of Banking and Finance and Deputy Director of *Kent Business School* (UK), responsible for international collaboration and partnership. Member of Chartered Association of Business Schools (ABS) International Committee. Associate Editor, *Journal of Banking and Finance*. Roman served as Head of Research and Director of the Research Centre for EMEA Banking, Finance and Economics.



His research is predominantly focused on theoretical and empirical inquiry into issues of international banking, bank regulation, microeconomics of banking and monetary policy. Roman was a Visiting Research Fellow at London Business School, Birmingham University. He received a prestigious Pew Fellowship from Walsh School of Foreign Service at Georgetown University, (USA). Roman was also a Visiting Professor at Tohoku University, Sendai, Japan.

Lorenzo COSTANTINO

IDP European Consultants (Belgium), Senior Partner. MA in International Economics and Relations from the Johns Hopkins University, Washington, DC (USA). Over 20 years of international experience in project financing and innovation. He serves as external expert for the European Commission on various aspects of Risk Finance and Alternative Finance for innovation: Chairman "Access to Risk Finance" Advisory Group of the European Commission (2013-2018).



Member of the Steering Committee of the EU Commission on "EU Investment in Venture Capital and Other Risk Capital Fund of Funds"; Member of the EU Commission's Expert Group "Final Evaluation of the Fast Track to Innovation Pilot"; member of the EU Commission Expert Group to assess the Investment Potential of innovative SMEs. Previously worked as a Consultant for the Finance and Private Sector Development Unit of the World Bank, 2001-2015.

The KRUZENSHTERN

The Kruzenshtern or Krusenstern (Russian: Бакр Крузенштерн) is a four-masted barque that was built in 1926 at Geestemünde in Bremerhaven, Germany as the Padua (named after the Italian city). It was surrendered to the USSR in 1946 as war reparation and renamed after the early 19th century Baltic German explorer in Russian service, Adam Johann Krusenstern (1770–1846). It is now a Russian sail training ship.



Of the four remaining Flying P-Liners, the former Padua is the only one still in use, mainly for training purposes, with her home ports in Kaliningrad (formerly Königsberg) and Murmansk. After the Sedov, another former German ship, it is the largest traditional sailing vessel still in operation.



On January 12, 1946 it was surrendered to the USSR and integrated into the Baltic Fleet of the Soviet Navy. It was moored in Kronstadt harbour until 1961 where it underwent major repairs and a refit (e.g. the installation of her first engines) for her missions for the Hydrographic Department of the Soviet Navy. From 1961 to 1965 it undertook many hydrographic and oceanographical surveys for the Academy of Sciences of the USSR in the Atlantic Ocean, the Caribbean, and Mediterranean, and was used as a training vessel for naval cadets. In 1965 it was transferred to the USSR Ministry of Fisheries in Riga to be used as a schoolship for future fishery officers.

From 1968 to 1972 a major modernisation took place, installing her current set of engines and applying her current hull paint – black with a wide white stripe with black rectangles intended to give the illusion of gunports.

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